

Credit and Charge Cards



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Credit cards generally allow consumers to run a balance from month to month. Charge cards generally require full payment of the balance each billing period. Here are the most common types of each.

Credit Cards

Bank Cards

- All-purpose cards are accepted by a wide variety of merchants
- Issuers are generally licensed with franchised credit payment organizations such as MasterCard or Visa
- Credit limits and terms, interest rates, and fees vary from issuer to issuer

Reward Cards

- Card use creates a reward (e.g., airline miles, discounts at select merchants, or cash rebates)
- Affinity cards donate a portion of the reward to a partnering organization (e.g., a charity, college, or professional group)
- Rewards may be limited (e.g., cap on amount, discount expiration dates)
- Often have relatively high annual fees and interest rates

Secured Cards

- Require a deposit on account with the issuer as collateral
- Generally offer credit limits of 50% to 150% of the amount on deposit
- Often have high interest rates and fees, low credit limits
- Can sometimes be converted to unsecured cards after a period of satisfactory payments
- Can be used to (re)establish a positive credit history

Charge Cards

Travel and Entertainment Cards

- Examples of issuers are American Express and Diners Club International
- No preset spending limits
- Usually require payment of entire balance each month, no interest charges
- Traditionally have offered attractive benefits for travel and entertainment
- Often have relatively high annual fees
- May not be as widely accepted as bank cards



Merchant Cards

- May be used only with the issuer (e.g., department store, oil company)
- Relatively easy to obtain
- Often carry low credit limits, high interest rates
- Issuer often retains right to repossess purchased merchandise if you default
- May offer discounts on purchases



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American Private Wealth 781-300-7777 www.AmericanPrivateWealth.com



